# Style Guide

## Voice of America

### November 20, 2017

## Icons

Most icons come from the <https://materialdesignicons.com> library:

### Main Navigation

**Media Player:** play-circle-outline ../../../../Downloads/play-circle-outline/drawable-hdpi/ic_play_circle_outline_black_48dp.png

### Search

**Microphone:** microphone ../../../../Downloads/microphone/drawable-hdpi/ic_microphone_black_48dp.png

### Article Navigation

**Back Button:** chevron-left ../../../../Downloads/chevron-left/drawable-hdpi/ic_chevron_left_black_48dp.png

**Share Article:** share ../../../../Downloads/share/drawable-hdpi/ic_share_black_48dp.png

**Favorite:** star-outline / star ../../../../Downloads/star-outline/drawable-hdpi/ic_star_outline_black_48dp.png ../../../../Downloads/star/drawable-hdpi/ic_star_black_48dp.png

**Download Article:** download ../../../../Downloads/download/drawable-hdpi/ic_download_black_48dp.png

**User Settings:** account-settings-variant ../../../../Downloads/account-settings-variant/drawable-hdpi/ic_account_settings_variant_black_48dp.png

### User Settings

**On/Off Switch: toggle-switch / toggle-switch-off ../../../../Downloads/toggle-switch/drawable-hdpi/ic_toggle_switch_black_48dp.png ../../../../Downloads/toggle-switch-off/drawable-hdpi/ic_toggle_switch_off_black_48dp.png**

### Circumvention

These icons are homegrown

**On Indicators:** Variation 1 (green) Design%20Exports/Circumvention%20On%201.png Variation 2 (blue) Design%20Exports/Circumvention%20On.png

**Off Indicators:** Variation 1 **Design%20Exports/Circumvention%20Off.png** Variation 2 **Design%20Exports/Circumvention%20Off%202.png**

## Color Palette

The color palette is based on the colors in the VOA logo. We’ll depend largely on photos in the newsfeed to “color” the app. As such, we’ll use simple variations on the red, blue, black/grey from the logo.

I will update this as we develop the design further.

**Red:** ED4048 R:237 G:64 B:72

**Blue:** 0162B1 R:1 G:98 B:177