# Style Guide

## Voice of America

### November 27, 2017

## Icons

Most icons come from the <https://materialdesignicons.com> library:

### Main Navigation

**Home:** home-outline Design%20Images/home-outline.png

**Breaking News:** flash-outline Design%20Images/flash-outline.png

**Media Player:** play-circle-outline ../../../../Downloads/play-circle-outline/drawable-hdpi/ic_play_circle_outline_black_48dp.png

**Live Stream:** radio-tower Design%20Images/radio-tower.png

**User Settings**: account-outline Design%20Images/account-outline.png

**User Settings v2:** account-outline Design%20Images/account-outline.png plus settings Design%20Images/settings.png with a white circle behind it

### Search

**Microphone:** microphone-outline Design%20Images/microphone-outline.png

### Article Navigation

**Back Button:** chevron-left ../../../../Downloads/chevron-left/drawable-hdpi/ic_chevron_left_black_48dp.png

**Share Article:** forward-outline Design%20Images/forward-outline.png (not part of materialdesignicons.com)

**Favorite:** star-outline / star ../../../../Downloads/star-outline/drawable-hdpi/ic_star_outline_black_48dp.png ../../../../Downloads/star/drawable-hdpi/ic_star_black_48dp.png

**Download Article:** download-outline Design%20Images/download-outline.png (not part of materialdesignicons.com)

**User Settings**: account-outline Design%20Images/account-outline.png

### My Settings

**On/Off Switch:** toggle-switch / toggle-switch-off **../../../../Downloads/toggle-switch/drawable-hdpi/ic_toggle_switch_black_48dp.png ../../../../Downloads/toggle-switch-off/drawable-hdpi/ic_toggle_switch_off_black_48dp.png**

**Right Arrow:** chevron-right Design%20Images/chevron-right.png

### Circumvention

These icons are homegrown

**On Indicators:** Variation 1 (green) Design%20Exports/Circumvention%20On%201.png Variation 2 (blue) Design%20Exports/Circumvention%20On.png

**Off Indicators:** Variation 1 **Design%20Exports/Circumvention%20Off.png** Variation 2 **Design%20Exports/Circumvention%20Off%202.png**

## Color Palette

The color palette is based on the colors in the VOA logo. We’ll depend largely on photos in the newsfeed to “color” the app. As such, we’ll use simple variations on the red, blue, black/grey from the logo.

I will update this as we develop the design further.

**Red:** ED4048 R:237 G:64 B:72

**Blue:** 0162B1 R:1 G:98 B:177

**Dark Grey:** 9B9B9B R:155 G:155 B:155